

NEW HORIZONS IN BLADDER HEALTH  
BLADDER HEALTH UK CONFERENCE

20TH FEBRUARY 2024

NATIONAL CONFERENCE CENTRE

BIRMINGHAM

PROSPECTUS FOR EXHIBITORS

# New Horizons in Bladder Health

## Bladder Health UK National Conference

### 2024

## National Conference Centre, Birmingham

### 20th February 2024

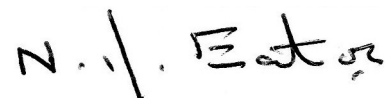
Dear Exhibitor and Industry Partner

Bladder Health UK are delighted to announce that our National Conference and Exhibition will be held on Tuesday, 20th February 2024 at the National Conference Centre, Birmingham.

We look forward to welcoming you to our second conference for healthcare professionals at which this year, we will be focussing on new developments and new horizons in the care of those suffering from chronic bladder illness.

The educational programme will be aimed at specialist nurses in the fields of uro-gynaecology, continence and urology, physiotherapists, consultants, general practitioners and all those working within the field of bladder health.

Our first conference last year, 'Breaking Boundaries', was a huge success with 120 delegates attending. We hope to see you in 2024 when we will be building on that success and offering you the opportunity to network with delegates. Your attendance is valued by the charity as it enables us to host events such as these and provide high quality education and training for those who are providing treatment and care to sufferers of chronic bladder illness. Our exhibition hall provides delegates with the opportunity to learn more about the products and services that you provide thus enhancing patient care.



Professor N Duncan Eaton  
Bladder Health UK, Chair



## Additional Information

Exhibitors will have access to the exhibition hall to set up from 2.00pm-5.00pm on Monday 19th February and from 7.00am - 8.00am on Tuesday, 20th February (TBC). Breakdown will begin on Tuesday, 20th February at 3.30pm. All exhibitors will need to have left the building by 5.00pm on Tuesday, 20th February. Any additional charges levied by the venue as a result of missing this deadline will be passed on to the exhibiting company.

### Exhibition Hall Opening Times for Delegates

Tuesday, 20th February

Registration 8.15am - 9.00am

Lunch 12.15pm - 1.15pm

Afternoon break - 2.45pm

These times are provisional and may be subject to change.

### Delegate List

You will receive a final delegate list during the event. We are providing this data in accordance with GDPR legislation. Should you wish to use any of this personal data for direct marketing purposes, it is your responsibility to obtain unambiguous and positive consent from the delegate prior to this.



# Sponsorship Opportunities for 2024

## Standard Exhibitor Package

**£1,200**

### BENEFIT

- 1 table in exhibition hall and 1 banner
- 2 stand attendees including daytime catering
- Access to conference sessions for attendees
- Access to electrical points—bring own lead
- Delegate List on the day
- (Optional) delegate bag inserts available at a cost of £350
- 25% off advertising in 'Your Bladder Health' magazine



# Why Exhibit With Bladder Health UK?

Bladder Health UK are a national charity with thirty years experience in the field of bladder health. We have been running training events for healthcare professionals for several years now and we are well-respected by healthcare professionals for delivering high quality educational content.

Our exhibition hall is linked directly to our auditorium allowing delegates to gain access to stands easily. Delegate breaks are lengthy and we encourage delegates to arrive early to browse the exhibition by providing breakfast with their tea and coffee. Further breaks will be provided for morning coffee, lunch and afternoon coffee. Catering is delivered in the exhibition hall and we encourage delegates to stay in the hall by providing small tables at which they can stand and enjoy their food. Every care is taken to maximise the opportunity for delegates to meet with you and find out about the products and services you are offering.

A full list of delegates attending will be provided on the day to all those exhibiting.

## Exhibitor Comments on our Exhibition 2023

**“Just a quick email on behalf of the team to say thank you, we very much enjoyed the Breaking Boundaries event and thought it was all extremely well organised. The fact coffee breaks and lunches were in the same location and the staggered lunch break for corporates, really helped with footfall to the stands and I'd say we spoke to most of the delegates by the end of the day.”**

**“Let me begin by saying well done, what a brilliant event you put on yesterday. Mark and I were impressed by the event, the location, the venue, the food and your brilliant team.”**

**“Just a quick note to say thank you very much for inviting me to exhibit at the Breaking Boundaries event. I was really impressed with how many delegates and exhibitors you attracted, along with the range of speakers. The venue was brilliant and you did a great job laying on such a well organised and efficient event. Everything from the sign posting in the foyer to the personalised folders you gave exhibitors was first class!”**



# Who Were Our Exhibitors in 2023?

ADM Protexin  
Aspire Pharma  
Attends  
Axonics  
B Braun Medical Ltd  
CliniMed Ltd  
CliniSupplies  
Consilient Health  
Convatec  
ERIC  
Ferring Pharmaceuticals  
Forty49  
iMEDicare Ltd  
Hollister  
Link Medical  
Manfred Sauer UK  
Moorland Surgical Supplies Ltd  
Purple Orchid Health  
S C Nutra  
Syna-Med (PP) Ltd  
Tiny Pioneer  
Viатris

## 2023 Event Sponsor

Viатris Global Healthcare



*BHUK Exhibition Hall*

# Sponsorship Opportunities for 2024

**Platinum Sponsor - 2 AVAILABLE**

**£10,000**

**(1 sold, 1 remaining)**

## BENEFITS

- 1 priority stand in auditorium
- Logo on registration desk and signage
- Logo on conference holding slide
- Logo on stage
- Logo on programme
- Logo and website link on promotional emails
- Delegate Lanyards with company logo
- Delegate Bag Inserts
- Logo on Conference Page on Website
- 15 delegate places
- 4 stand attendees including daytime catering
- Access to electrical points—bring own lead
- Delegate List provided on the day
- 25% off advertising in 'Your Bladder Health' magazine
- Lunchtime learning session

**Gold Sponsor - 4 AVAILABLE**

**£3,500**

**(3 sold, 1 remaining)**

## BENEFITS

- Priority stand in exhibition hall - space to be discussed with Bladder Health UK
- Logo on registration desk and signage
- Logo on conference holding slide
- Logo on stage
- Logo on programme
- Logo and website link on promotional emails
- Delegate bag inserts
- Logo on conference page on website
- 8 delegate places
- 2 stand attendees including daytime catering
- Additional stand attendees at £50 per head
- Access to electrical points—bring own lead
- Delegate List
- 25% off advertising in 'Your Bladder Health' magazine